

Introduction

Poliedge ("we," "us," or "our") is dedicated to safeguarding your privacy. This Privacy Notice describes in detail the methods we employ to collect, process, and protect your personal data in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. Poliedge is a student-run digital news platform accessible at [poliedge.com](https://poliedge.com).

1. Who We Are

Poliedge is operated by a team of students committed to delivering informative and reliable news. For any questions related to data protection or privacy practices, please reach us directly via email at [info@poliedge.com](mailto:info@poliedge.com).

2. Personal Data We Collect and Purpose of Collection

Data Category	Purpose	Lawful Basis
Email Addresses	To distribute newsletters and updates	Consent
IP Addresses	Security and site performance via Cloudflare	Legitimate interests (site security)
Cookies & Tokens	Article view tracking, essential functionality	Legitimate interests (site functionality)
Analytics Data	Website performance analysis via Google Analytics	Legitimate interests (website improvement)

Detailed information on cookies is available in our [Cookie Policy](#).

3. Methods of Data Collection

We collect your personal data through the following methods:

- Direct Collection:** When you voluntarily subscribe to our newsletter.
- Automated Collection:** Through cookies, access tokens, and third-party analytics and security tools (e.g., Cloudflare and Google Analytics) when you interact with our website.

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#### 4. Data Sharing and Third Parties

Third Party	Purpose	Data Location and Safeguards
Cloudflare	IP address processing for site security	United States; protected by Standard Contractual Clauses or Data Privacy Framework
Google Analytics	Analysis of website performance and user behavior	United States; protected by Standard Contractual Clauses or Data Privacy Framework
Server Provider	Storage of email addresses and access tokens	Germany (EU), recognized as adequate by UK

We do not share your personal data with any additional third parties.

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#### 5. International Data Transfers

Personal data stored in Germany remains within the European Union, an area recognized as providing adequate data protection by the UK. Transfers to Cloudflare and Google Analytics, located in the US, are safeguarded through Standard Contractual Clauses or the Data Privacy Framework.

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#### 6. Data Retention Periods

Data Category	Retention Period
Email Addresses	Until unsubscribed from newsletters
IP Addresses	Up to 30 days (as per Cloudflare's standard policy)
Cookies & Tokens	Access tokens indefinitely; other cookies expire when cleared
Analytics Data	26 months, after which data is anonymized

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#### 7. Your Rights Under UK GDPR

You have the following rights concerning your personal data:

- **Access:** Request copies of your personal data.
- **Correction:** Request rectification of inaccurate or incomplete data.

- **Erasure:** Request deletion of your data (subject to certain exemptions, including journalistic purposes).
- **Restriction:** Request restrictions on processing your data.
- **Objection:** Object to data processing based on legitimate interests.
- **Portability:** Request the transfer of your data to another organization.
- **Withdrawal of Consent:** Withdraw consent previously provided (e.g., unsubscribe from newsletters).

To exercise these rights, please contact us at [info@poliedge.com](mailto:info@poliedge.com). We will respond promptly within one month. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at [www.ico.org.uk](http://www.ico.org.uk).

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## 8. Data Security

We implement robust security measures, including HTTPS encryption, secure servers, and third-party safeguards, to protect your personal data from unauthorized access or breaches. Should a data breach occur, we will promptly notify the ICO and, when necessary, affected individuals.

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## 9. Cookies

We utilize cookies to optimize your browsing experience. Please consult our detailed [Cookie Policy](#) for further information, including how to manage or disable cookies.

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## 10. Updates to This Privacy Notice

This Privacy Notice may be periodically revised to reflect changes in our practices or regulatory requirements. Regularly review this notice to stay informed about our data protection policies.

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## Contact Information

For any questions or additional information regarding this Privacy Notice or our privacy practices, please contact us at [info@poliedge.com](mailto:info@poliedge.com).